

Issue 1 | July 2015

Power InSites

Economic Development Corporation of Lea County

***Lea County, New Mexico -
A great place to Live,
Work, and Play.***





Meet Our Team



Melinda Allen
President & CEO



Sally Tomar
Director of Human Resources &
Membership Services



Barry Ricks
Director of Marketing & Business
Development



Elyce Gobat
Coordinator of Research & Special
Projects



Sarah Bunch
Coordinator of Digital Media

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Key

FMA: Financial/Audit Committee
MC: Membership Committee
LC: Legislative Committee
BLC: Building & Land Committee



Joule Unlimited Technologies Inc. Expands in Lea County

Since 2010, the EDCLC has been working with Joule Unlimited, a biofuels company that uses solar energy to convert waste CO₂ into renewable fuels such as ethanol and other hydrocarbons. The process takes advantage of Lea County's arid climate, abundance of sunshine, and CO₂ gas produced by the oilfield to create its product. Joule first built a small-scale facility in Lea County to test the feasibility of the product and recently announced a \$3 million expansion that could turn into a

1,000 acre expansion in the future.

At the facility in Hobbs, Joule has proven that their product is commercially viable and aims

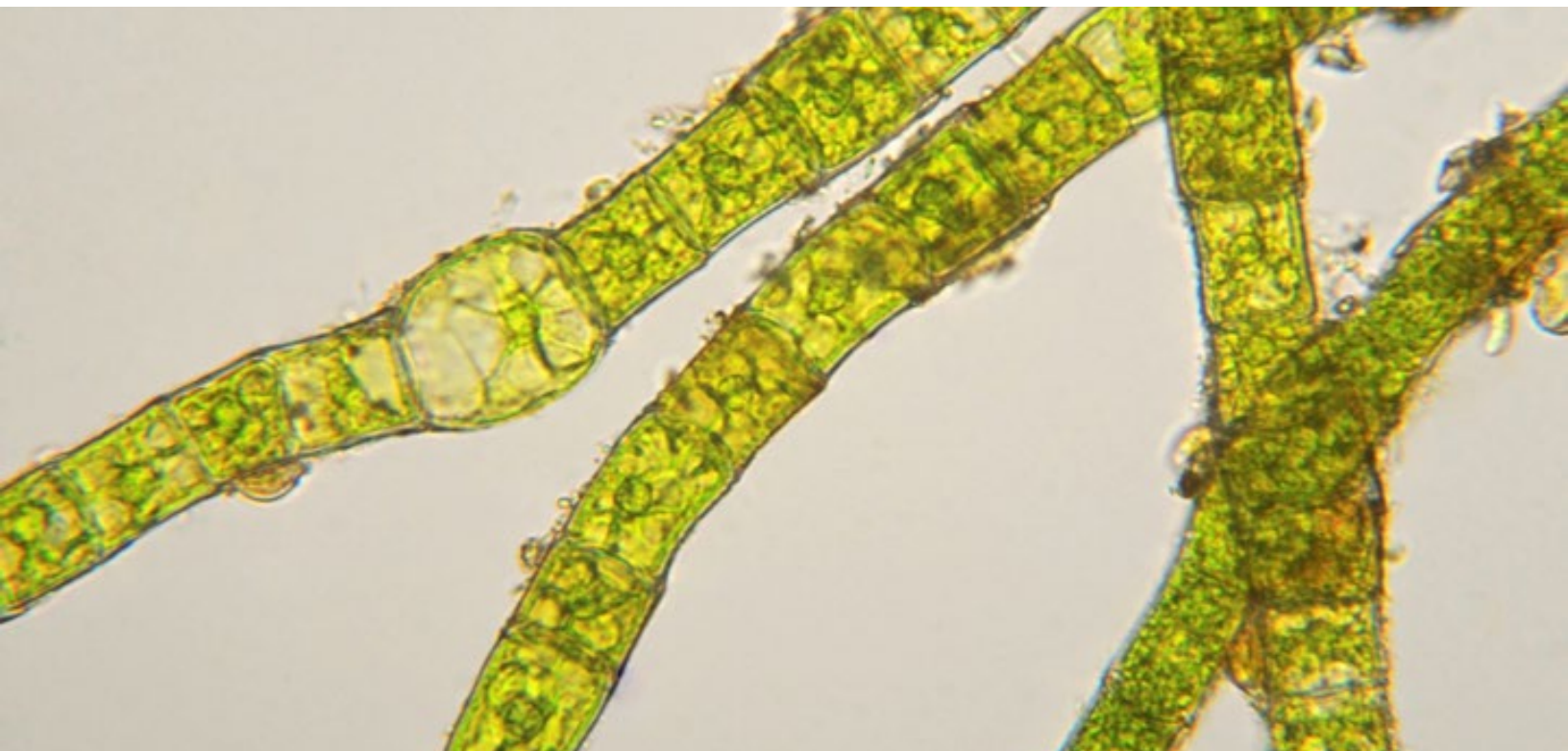


to make Hobbs the hub of their production on a commercial scale. The first phase of their expansion is

expected to be completed by the end of the year. Once completed, Joule expects to continue expanding until they have reached a commercial-scale sized facility.

This facility could employ between 150-200 workers at full capacity.

With Lea County's availability of land, ideal climate, and abundant saline or brine water, Joule can look forward to a bright future in Lea County with its current and planned expansions on the horizon. www.jouleunlimited.com



FlyHobbs Aviation Day a Great Success

The EDCLC organized its First Annual FlyHobbs Aviation Day and Fly-In that took place on June 20th at the Lea County Regional Airport. Local and regional pilots showcased over 60 planes. Visitors were treated to formation fly overs by classic WW2 planes, and the highlight of the day included a Bell Boeing V-22 Osprey aircraft that flew in from Cannon Air Force Base. The pilots of the Osprey, and other planes, allowed the public to walk through the aircraft, or sit in the cockpits and take photographs. Several local businesses set up booths and provided free giveaways and games for families to play.

FlyHobbs gave away five free flights on United throughout the event, gift cards for the kids, and commemorative tee-shirts. Local food trucks and vendors provided delicious food for all of the 3,000+ attendees.

FlyHobbs marketing efforts are designed to showcase Lea County's regional airport as well as the daily flights from Hobbs to Houston on United Airlines. At all community events, FlyHobbs aims to grow awareness of the daily flights and generate additional activity at the Lea County Regional Airport.



FlyHobbs 
FROM HERE TO ANYWHERE

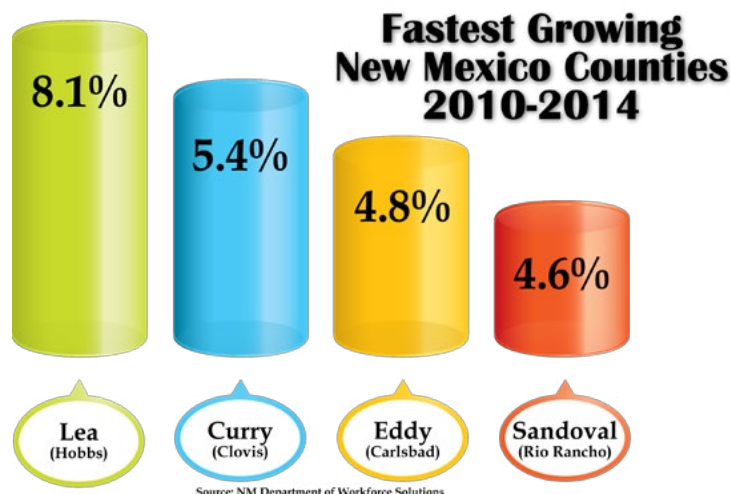
Aviation Day attendees line up to explore the Bell Boeing V-22 Osprey.



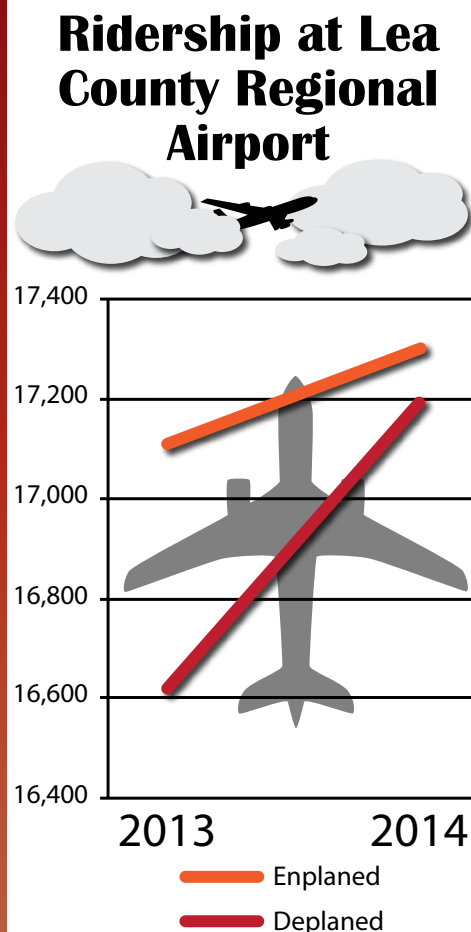
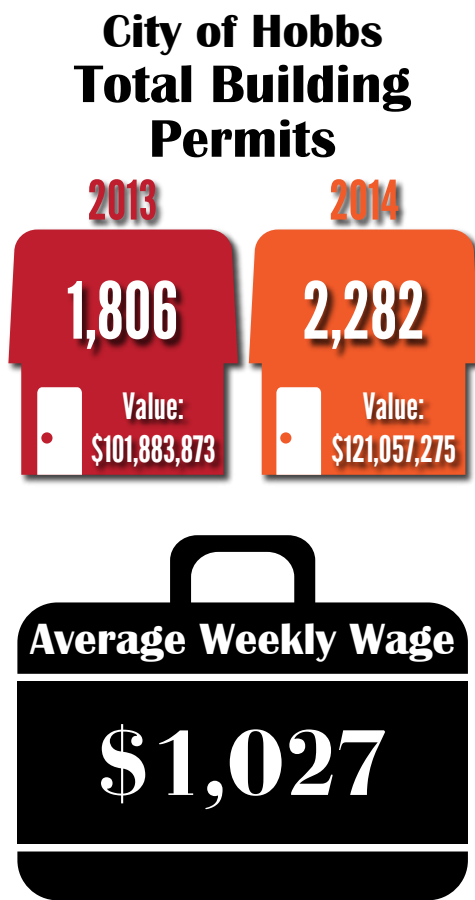
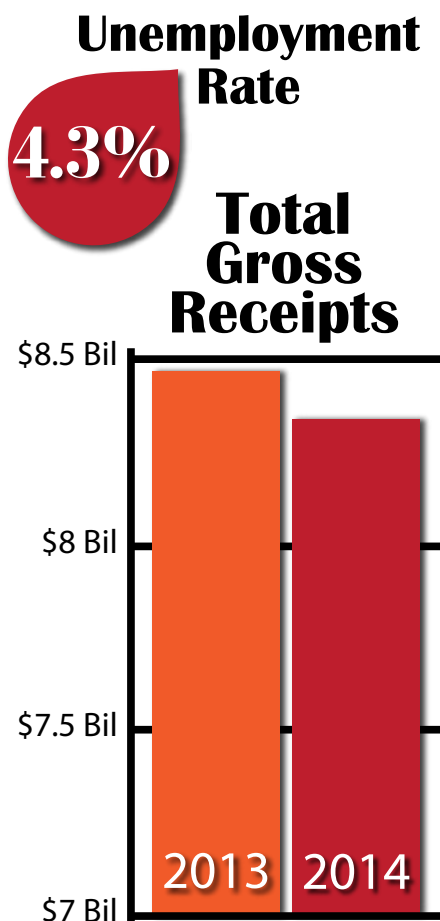
Lea County - Fastest-Growing County in New Mexico

Between 2010 and 2014, Lea County's population increased to nearly 70,000 and was the fastest-growing county in New Mexico with an 8.1% increase over 2010. The rising population has amplified the demand for new housing, retail establishments, restaurants, and quality of life initiatives. With the business expansions and locations over the past few years, Lea County looks forward to continual growth in the future. By the year 2040, Lea County is predicted to exceed 110,000 residents, representing a 40% increase in population over 40 years.

For more information visit edcl.org/economic-indicators



2014 Economic Indicators



Property Spotlight: *EnergyPlex Industrial Park*

Since 1928, oil and gas pioneers have coupled their innovative and entrepreneurial spirit to secure an economic base for Lea County, New Mexico. Today, the petroleum industry is still a leader in innovation and progressive technology that provide new opportunities to access the resources within layers of rock that were once thought impermeable and will contribute to prosperity of this region.

Understanding the importance of a diversified economy, the Economic Development Corporation of Lea County (EDCLC) has worked with local leaders to build on the economic base created by the petroleum industry. With an all-inclusive approach to energy-related projects and an open for business attitude, Lea County was branded as the nation's EnergyPlex® and has been successful in recruiting a wide variety of new innovative and technology-driven industries and jobs to the area.

The EnergyPlex®'s continuing efforts to diversify include the newly developed EnergyPlex® Park, a 10,000 acre industrial park suitable for a broad range of industry sectors, including manufacturing, warehousing, transportation, logistics, petroleum, fabrication, bio-fuels, solar, wind, and nuclear.

Located between Hobbs and Lovington, the EnergyPlex® Park is only ten to twenty minutes from a commercial airport with daily flights on United; two 4-lane divided U.S. and state highways; two hospitals, Lea Regional and Nor Lea Regional; railroad access via the Texas New Mexico Railroad with connection to Union Pacific; the University of the Southwest; New Mexico Junior College; a workforce training center with customizable training programs; four power plants; 30 hotels; and two communities with a combined population of nearly 60,000.

The EnergyPlex® Park features customizable lot sizes for purchase or lease with county provided water, groundwater access, electric transmission and distribution lines, access roads, and natural gas transmission lines on site. A full Alta Survey, Phase 1 Environmental Site Analysis, solar insolation study, and flood plain study have been completed for the EnergyPlex® Park. Businesses in the EnergyPlex® Park can take advantage of the 330 days of sunshine per year, a temperate climate with minimal inclement weather. The EnergyPlex® Park's customizable configurations and resources make it ideal for any industrial project.

A promotional graphic for EnergyPlex Park. It features a blue background with a circular logo of white dots at the top. Below the logo, the text "EnergyPlex Park" is written in a large, white, serif font, with "Lea County, New Mexico" in a smaller, white, sans-serif font underneath. To the right of the text is a small, white, stylized map of the park's location. Below the text and map is a list of bullet points in white text. To the right of the list are three small, square, color photographs: the top one shows a large, open, arid landscape with a few small structures; the middle one shows a large, green, rectangular area, possibly a field or a large building; the bottom one shows two workers in red shirts and hard hats working on a piece of machinery.

- Over 10,000 acres with customizable tracts tailored to industry needs
- Completed Alta Survey and Phase 1 Environmental Study
- On site: water, electric transmission and distribution lines, natural gas, and accessible roads
- Within 10 minutes: commercial airport, two 4-lane divided highways, railroad connection, hospital, university, junior college, and workforce training center
- State and local incentives include Industrial Revenue Bonds; tax abatements; job training reimbursements; and fast-track permitting

There are no impact fees or inventory taxes in the EnergyPlex® Park and businesses in the park are eligible for Industrial Revenue Bonds, property tax abatements, and gross receipts (sales tax) abatements, in addition to the state-offered manufacturing tax credits, high wage job credits, and job training reimbursements. Contact the EDCLC to receive a full analysis for all incentives that may apply for your project.

In addition to the financial incentives, Lea County boasts one of the largest workforce training programs in the state. The Workforce Training and Outreach center, housed on the New Mexico Junior College campus, has many educational and training programs available for businesses wishing to source and train new talent. Businesses can also quickly create specialized training, certificate, and degree programs to train the potential workforce. The training can be offered at the Workforce Training Center or on site at the EnergyPlex® Park.

Lea County's dedication to hard work, collaboration, and cooperation, make the EnergyPlex® Park the ideal location for businesses to consider for expansion, start-up, and relocation. For more information, visit us at EnergyPlexNM.com or EDCLC.org.

Live. Work. Play. Advances in Lea County

Activities abound in Lea County where quality of life initiatives are taking shape in both recreation and education over the next few years. With so many new developments, Lea County is a great place to Live, Work, and Play.



LIVE. WORK. PLAY.
Lea County

On June 4th, FlyHobbs and the EDCLC joined Hobbs city officials and Masters champion Fred Couples at the grand opening of Rockwind Community Links Golf Course. One of the first of several large quality of life projects to be completed in Lea County, Rockwind is a 27-hole championship golf course and features an 18-hole course, a dual-ended practice range and multiple short game areas for golfers of all skill levels. A 9-hole, 3-par course was also created with beginner golfers and children in mind, and a walking trail encompasses the course for those who wish to jog or walk while enjoying the scenery. rockwindgolfcourse.com.



In addition to activities for adults, Hobbs is creating new spaces

for the children, including a brand-new Boys and Girls Club. The facility celebrated its grand opening only one year after first breaking ground in June 2014. Amenities of the new facility include indoor spaces that can be utilized for varying social, academic, culinary, and creative activities, and indoor and outdoor areas for sports. The \$9.8 million facility spans about 30,000 sq. ft. and has been outfitted with an enhanced security system, interior LED lighting, solar panels on the exterior, and is expected to last 50 years.



Construction of both Murray and Broadmoor Elementary Schools in Hobbs are close to completion and will be ready for students starting school this fall. The new Broadmoor Elementary building will accommodate 400 students and spans 54,000 sq. ft.; Murray Elementary will be able to accommodate up to 450 students and spans 68,650 sq. ft. Upcoming developments include a new elementary school for the Jal school district; the school board approved plans to build the school on the same campus as the high school and the two story building is planned to be ready in time to welcome students for the 2017 school year.



A proposed Health, Wellness and Learning Center (HWLC) for Hobbs is currently undergoing the design phase. This 200,000 sq. ft. multi-generational indoor recreation facility is a collaborative effort by the City of Hobbs, Lea County, New Mexico Junior College, Hobbs Municipal Schools, University of the Southwest and the J.F. Maddox Foundation and aims to offer year-round opportunities to socialize, learn, exercise, and have fun. Construction is set to begin Spring 2016.



Source: City of Hobbs
(preliminary concept drawing)

Lea County is a flurry of activity, with more planned for the future. With so many projects, from recreation to education and everything in between, Lea County continues to be a great place to Live, Work, and Play for people of all ages! www.edclc.org/lwp



Doing Business in the *EnergyPlex*®

Member Spotlight

EDCLC Associate Members since 2014



Established in 1955, B&D Industries is a family-owned business. They provide premier electrical prime contractor and subcontractor services to the southwest region of the United States. B&D has a longstanding reputation of experience and qualified leadership. Some of the services they provide include:

- Commercial and industrial electrical
- Voice and data communications
- Building automation controls
- Instrumentation
- Variable frequency drives (480v-15kV)
- Security and fire alarm systems
- Uninterruptable power supply
- Life safety/standby emergency power

- Co-generation
- Isolation power systems
- Medium and high voltage distribution
- HVAC

B&D's attention to safety and consistency is carried throughout their projects and development. They adhere to a strict Environmental Health and Safety Program as well as a Quality Assurance Program which provides them with a business management system that drives consistency and repeatability in the way they manage work. B&D is a long-standing member of the National Electrical Contractors Association, ELECTRIC International, the Electric Roundtable, the Associated General Contractors of America and Design-Build Institute of America. B&D was recently inducted into the Electric Roundtable. Read more about the

inclusion of B&D Industries, Inc. in this [article](#).

B&D maintains approved facility clearance through the Department of Energy (DOE)/National Security Administration to work in secured facilities such as URENCO USA. Additional customers they serve include Hobbs Municipal Schools, City of Hobbs, and Joule Unlimited, along with many additional cutting-edge projects.

Matthew Deller of B&D Industries, Inc. remains active with EDCLC membership, participating in EDCLC sponsored events throughout the year. We appreciate them as members and their ongoing partnership to create jobs and diversity in Lea County.

For more information, visit their website:

New Businesses in Lea County

Hobbs

- Rosa's Café and Tortilla Factory
- Rockwind Grill (inside Rockwind Golf Course)
- Ampersand Media & Design

Lovington

- Shopko Hometown Retail
- Lovington Tire
- Klean Machine Laundry

Tatum

- Family Dollar

Eunice

- Excalibur Oilfield Services, LLC
- Debby's Kountry Kitchen